

Flurry Pokkt Mediation

Pokkt SDK version used: 7.5.1

Flurry SDK version used: 11.4.0

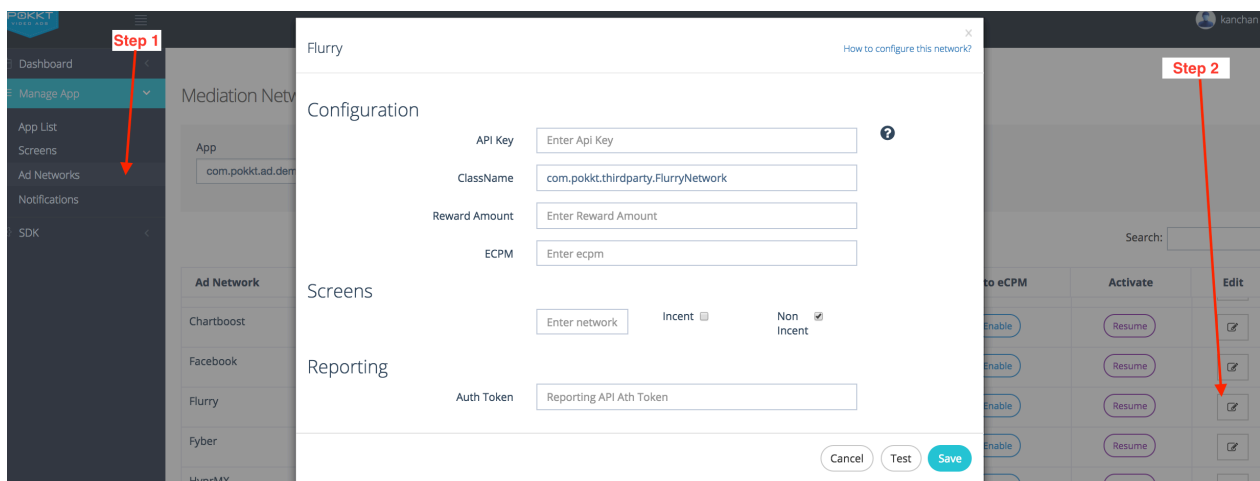
Common Steps for Flurry Pokkt Mediation

Prerequisites

- Create account and login at <https://dev.flurry.com>.
- Add your application.
- Read instructions at <https://developer.yahoo.com/flurry/docs/integrateflurry/android/> to understand integration of Android application with Flurry.

Step 1: Configure Pokkt Dashboard

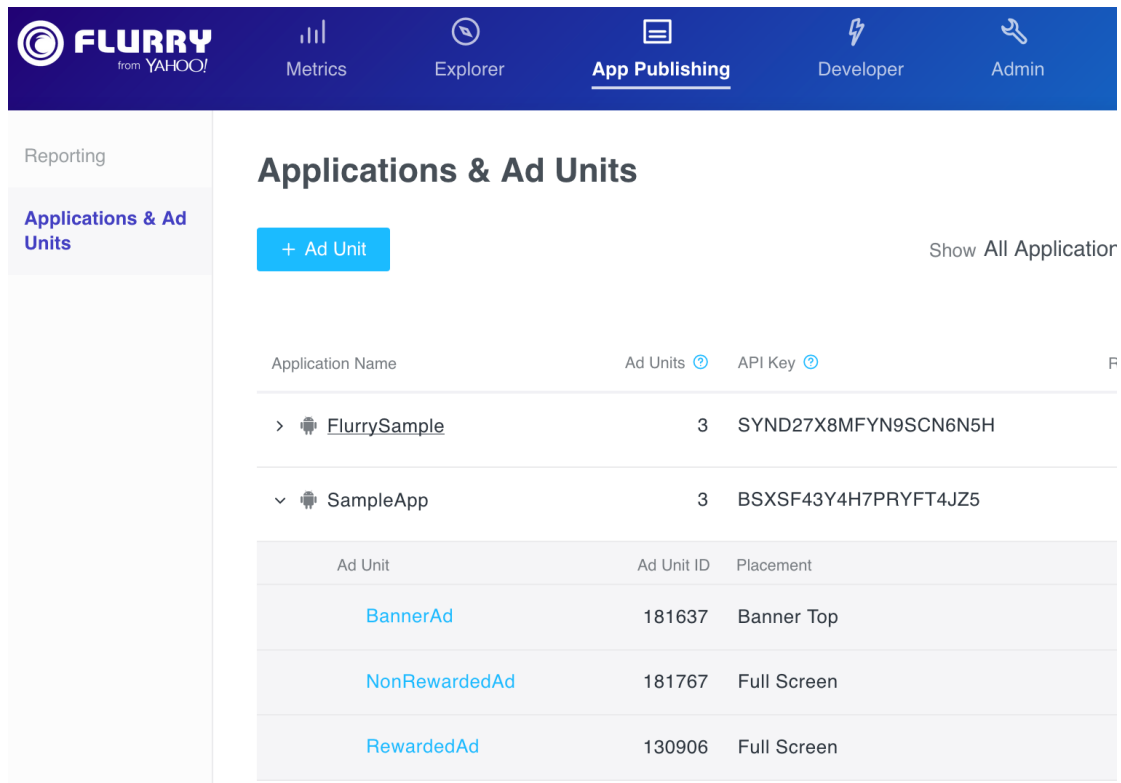
- Create Account and login at <http://www.pokkt.com>
- Register your app here if not registered.
- To use the Flurry Mediation, enter the following details on Pokkt Dashboard:



- **Class Name (required):** This is the class name that you define inside your application to set up the network. Classname for the network can be set during SDK integration. If you are using Pokkt's default adaptors for mediation which is

given in PokktMediation.jar, then class name will be com.pokkt.thirdparty.FlurryNetwork.

- **Api Key (required):** Login to your Flurry account. The Api Key is located in manage section.



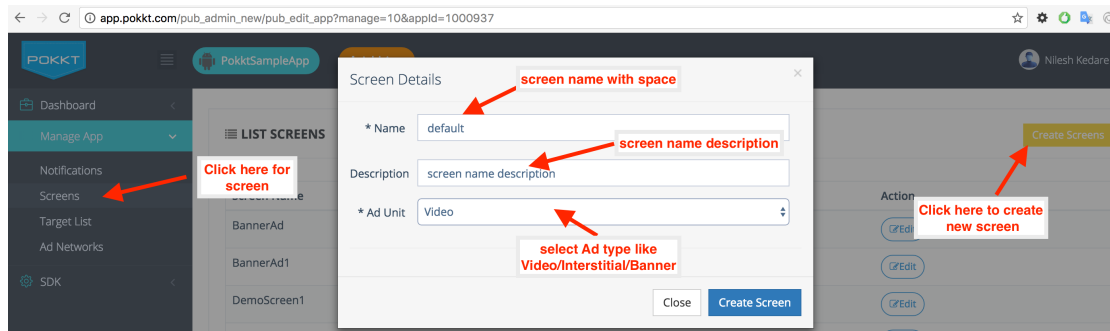
The screenshot shows the Flurry dashboard interface. The top navigation bar includes the Flurry logo, Metrics, Explorer, App Publishing (selected), Developer, and Admin. The left sidebar has Reporting and Applications & Ad Units. The main content area is titled 'Applications & Ad Units' and features a '+ Ad Unit' button and a 'Show All Application' link. Below this is a table listing applications and their ad units.

Application Name	Ad Units	API Key
> FlurrySample	3	SYND27X8MFYN9SCN6N5H
▼ SampleApp	3	BSXSF43Y4H7PRYFT4JZ5

Ad Unit	Ad Unit ID	Placement
BannerAd	181637	Banner Top
NonRewardedAd	181767	Full Screen
RewardedAd	130906	Full Screen

- **Virtual Currency(required):** Provide reward value which user will get after the reward ad. This is the same value which you provide in Flurry dashboard.

- **Screens:** Pokkt screens should be mapped with Flurry Ad units.
- **Screen Creation:** For creating screen name, create screen name in Pokkt dashboard. Please check below screen shot.



- **ECPM (required):** Put your expected value of ECPM which will in turn rank this network in comparison to other configured networks.
- **Reporting (required):** Please enter Reporting API Auth Token from your Flurry account. To generate the auth token, follow instructions at <https://developer.yahoo.com/flurry/docs/api/code/apptoken/>

Step 2: Configuration in Application (Native)

- Download the mediation project from POKKT and it is recommended to use the same class file **FlurryNetwork** (FlurryNetwork.java, FlurryBannerManager.java and FlurryInterstitialManager.java) in your project. You have the option to make changes to these classes, in-fact you can create your own custom adaptor for Flurry using our protocol, just make sure to mention the exact name of class in the “class name” box, refer the [Step 1](#).
- Install Flurry android SDK to your project. Recommended approach is install via jcenter. Make sure to update your project's dependencies accordingly.
- Refer Flurry integration document at <https://developer.yahoo.com/flurry/docs/integrateflurry/android/>
- Add the necessary permissions for Flurry as suggested in Flurry integration document to your application manifest.
- Add the recommended **activities** to your **AndroidManifest.xml** as suggested in Flurry integration guide.
- Add the necessary proguard details as suggested in Flurry integration guide if your app needs it.